



**TMUA Sponsor Prospectus for the
2025 Utility Leadership and Management Conference
March 6-7, 2025
AC Hotel by Marriot Waco Downtown**

The 2025 TMUA Utility Leadership and Management Conference sponsorships are now open. The conference will be at the newly opened AC Hotel by Marriott Downtown Waco near the Silos!

TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference and TMUA's presence at the TML Annual Conference in October. We're hoping you will join us as a sponsor and partner in TMUA.

Our sponsorship prospectus includes three tiers: Two exhibiting tiers (**Premier** and **Partner**), and one non-exhibiting tier (**Associate**). Please see below for a detailed breakdown of the benefits for each tier.

**Premier Sponsor (Exhibiting)
\$3,000**

The Premier Sponsors include the following:

- Two (2) complimentary conference registrations
- Acknowledgement on the cover of the 2025 Conference program with your logo and identified as "Conference sponsored by <your logo>, distributed to all conference attendees
- A listing and link on the TMUA website under the Annual Conference.
- A listing in the 2025 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- Placement of up to three (3) printed promotional pieces or items in the official registration packet given to all attendees. The sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 80. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Tuesday, February 25, 2025.**
- Exhibitor table to include **two** 6-foot, draped tables and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five (5) minute presentation during the conference.
- A copy of the 2025 Conference attendees list.

Partner Sponsor (Exhibiting)
\$2,000

The partner sponsorship includes the following:

- One (1) complimentary conference registration
- A listing in the 2025 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- A listing and link on the TMUA website under the Annual Conference
- Placement of two (2) printed promotional pieces or items in the official 2025 Conference registration packet given to all attendees. The sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 80. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Tuesday, February 25, 2025.**
- Exhibitor table to include **one** 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2025 Conference attendees list.

Associate Sponsor (Non-exhibiting)
\$500

The associate sponsorship includes the following:

- **DOES NOT** include an exhibitor table. Exhibitor tables are only included with Premier and Partner sponsorships. See above.
- A listing in the 2025 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- A listing and link on the TMUA website under the Annual Conference.
- Placement of one (1) printed promotional piece or item in the official 2025 Conference registration packet given to all attendees. The sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 80. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Tuesday, February 25, 2025.**
- A copy of the 2025 Conference attendees list.

How to Apply

You can apply and pay online via the following link:

https://members.tml.org/web/Online/Events/Event_Display.aspx?EventKey=M179

Before registering, it will require you to sign in or create an account. If you have sponsored previously, you should already have an account set up. If you need help accessing your log in credentials, please email the TMUA coordinator at tristan@tml.org.

After submitting the application, you will be directed to a PayPal portal where you can pay via credit card. If you prefer to pay by check, then exit out of the PayPal screen, and mail a check to the following address:

Texas Municipal Utilities Association
Attn: Tristan Gideon
1821 Rutherford Lane, Ste. 400
Austin, TX 78754

You may request an invoice from the TMUA coordinator at Tristan@tml.org.

Rules and Regulations

Sponsorships are sold on a first-come, first-served basis and will be honored when the application and payment are received. Applications will be accepted up until the week of the event, March 3, or until we run out of space. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Cancellation: Written cancellation must be received by the TMUA coordinator at tristan@tml.org by the end of the day, **February 26**. Refunds will not be honored after February 26.

For applications received after February 4, **we cannot** guarantee your logo will make it on to the printed material in time (2025 program, sponsor sign).

Promotional materials for conference packet must be received by TMUA Coordinator no later than **Tuesday, February 25, 2025**. Please ship your items to the following address:

Texas Municipal Utilities Association
Attn: Tristan Gideon
1821 Rutherford Lane, Ste. 400
Austin, TX 78754

Your exhibit area is your responsibility and how you decide to display it is up to you, but you must keep items on top or behind your table.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees we can get you electrical. We recommend that you bring an extension cord and power strip. If you know your table will require electrical, please contact the TMUA manager at Tristan@tml.org

We invite you to add value to this terrific organization and see what TMUA is all about!

Your application confirms that you, as the authorized representative for the sponsoring firm, agree to fully comply with the rules and regulations.

All sponsorships expire on March 8, 2025

Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.