



Friends of TMUA:

The 2023 TMUA Utility Leadership and Management Conference is being planned and sponsorships are now open.

There are three different levels of sponsors. All sponsors receive a 6' table and two chairs for table top displays. We plan two thirty-minute breaks in the sponsor area plus there are plenty of chances to network.

The conference begins on Wednesday morning, April 19, which is a departure from our usual pattern. When we moved the conference at Kalahari Resort from 2021 due to COVID, it also changed our pattern of days. A follow-up email with more information will be sent out in March to all of our sponsors.

We're hoping you will join us as a sponsor and partner in TMUA.

TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference and TMUA's presence at the TML Annual Conference in October.

If you have any questions, please call or email our coordinator, Lauren Grossman, at 512-231-7450 or laureng@tml.org. I look forward to seeing you this year in Irving.

Sincerely,

Steven Kana

Director of Water & Sewer Utilities / City of Killeen

TMUA President

254-501-7623

skana@killeentexas.gov

Conference Sponsors
\$2,700, 2 available ONE SOLD

The Conference Sponsors will be promoted as our top sponsors for the conference.

The Conference Sponsorships include the following:

- Two (2) complimentary conference registrations
- Acknowledgement on the cover of the 2023 Conference program with your logo and identified as "Conference sponsored by <your logo>, distributed to all conference attendees
- A listing and link on the TMUA website under the Annual Conference.
- A listing in the 2023 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- Placement of up to three (3) printed promotional pieces or items in the official 2023 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 80. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, April 13, 2023.**
- Exhibitor table to include **two** 6-foot, draped tables and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five (5) minute presentation during the conference.
- Small ad (approximately 2" x 2") on conference program – placement will be determined to layout and where the ad fits best.
- A copy of the 2023 Conference attendees list.

Platinum Level Sponsorships
\$1,700 each, 7 available

There are seven platinum level sponsorships assigned on a first come, first-choice basis. The eight sponsorships are:

1. Wednesday Breakfast **SOLD**
2. Wednesday Lunch **SOLD**
3. Wednesday Keynote Speaker
4. Wednesday Night Dinner **SOLD**
5. Wednesday Night Drink Tickets (2 drink tickets per person) **SOLD**
6. Wednesday Night Social Event - Bowling
7. Thursday Breakfast

The platinum sponsorships include the following:

- Two (2) complimentary conference registrations
- A listing in the 2023 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- Placement of two (2) printed promotional pieces or items in the official 2023 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 80. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, April 13, 2023.**
- Exhibitor table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five-minute presentation before the full assembly.
- A copy of the 2023 Conference attendees list.

Gold Level Sponsorships
\$1,200 each, 10 available 9 SOLD

There are ten gold level sponsorships assigned on a first come basis.

The gold sponsorships include the following:

- One (1) complimentary conference registration
- Acknowledgement from the podium before or after sponsored event
- A listing in the 2023 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- A listing and link on the TMUA website under the Annual Conference.
- Placement of one (1) printed promotional piece or item in the official 2022 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 80. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, April 13, 2023.**
- Exhibitor table to include one 6-foot table and two chairs for the purpose of displaying product. Please note: The complimentary registration is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2023 Conference attendees list.



Texas Municipal Utilities Association

Rules and Regulations

Sponsorships are sold on a first-come, first-served basis and will be honored when the application and payment are received. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Your exhibit area is your responsibility and how you decide to display it is up to you, but you must keep items on top or behind your table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot table and two chairs (unless otherwise stated under your sponsorship). All exhibitor tables will be located in the same room as the breaks. We recommend that you bring an extension cord and power strip.

Exhibit space will be available for move-in from 2:00 p.m.-5:30 p.m. on Tuesday, April 18. All displays must be ready by 7:30 a.m. on Wednesday, April 19.

Tear down should begin after the last break (around 3:15 p.m.) on Wednesday, April 19.

All sponsorships include breakfast on Thursday and Friday, lunch on Thursday, dinner on Thursday plus bowling, and breaks.

We invite you to add value to this terrific organization and see what TMUA is all about!

Your application confirms that you, as the authorized representative for the sponsoring firm, agree to fully comply with the rules and regulations.

All sponsorships expire on April 30, 2023

Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.