



Friends of TMUA:

The 2022 TMUA Utility Leadership and Management Conference is being planned and sponsorships are now open.

There are three different levels of sponsors. All sponsors receive a 6' table and two chairs for table top displays. We plan two thirty minute breaks in the sponsor area plus there are plenty of chances to network.

The conference begins on Wednesday night with a networking reception/dinner. Thursday is a full day of sessions ending with a networking event. The conference ends on Friday morning after breakfast and our last session. Move-in for table top exhibits are on Wednesday afternoon (around 1 p.m.) and move-out is after the last break on Thursday (around 4 p.m.) More information will be sent in February.

We're hoping you will join us as a sponsor and partner in TMUA. (Hotel reservations with our negotiated rate will open in late January or February.)

TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference, TMUA's presence at the TML Annual Conference in October, and college scholarships.

If you have any questions, please call or email our coordinator, Lauren Grossman, at 512-231-7450 or [laureng@tml.org](mailto:laureng@tml.org). I look forward to seeing you this year in Irving.

Sincerely,

**Steven Kana**

Director of Water & Sewer Utilities / City of Killeen

TMUA President

254-501-7623

[skana@killeentexas.gov](mailto:skana@killeentexas.gov)

**Conference Sponsors**  
**\$2500, 2 available SOLD OUT!**

The Conference Sponsors will be promoted as our top sponsors for the conference.

The Conference Sponsorships include the following:

- Two (2) complimentary conference registrations
- Acknowledgement on the cover of the 2022 Conference program with your logo and identified as "Conference sponsored by <your logo>, distributed to all conference attendees
- A listing and link on the TMUA website under the Annual Conference.
- A listing in the 2022 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- Placement of three (3) printed promotional pieces or items in the official 2022 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, Thursday, April 21, 2022.**
- Exhibitors tables to include **two** 6-foot, draped tables and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five (5) minute presentation during the conference.
- Small ad (approximately 2" x 2") on conference program – placement will be determined to layout and where the ad fits best.
- A copy of the 2022 Conference attendees list.

**Platinum Level Sponsorships**  
**\$1,500 each, 8 available**

There are eight platinum level sponsorships assigned on a first-come, first-choice bases. **Note:** If you choose to sponsor a session, TCEQ rules do not allow us to put your company name by the session and still have the session count towards CEU's. The eight sponsorships are:

1. Wednesday Welcome Reception **SOLD**
  2. Thursday Breakfast
  3. Thursday Lunch
  4. Thursday Keynote Speaker
  5. Thursday Lunch Speaker book giveaway – everyone will receive the speaker's book in the conference bag **SOLD**
  6. Thursday Night Dinner **SOLD**
  7. Thursday Night Social Event
  8. Friday Breakfast
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- A listing and link on the TMUA website under the Annual Conference.
  - A listing in the 2022 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
  - Placement of two (2) printed promotional pieces or items in the official 2022 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, April 21, 2022.**
  - Exhibitors' table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
  - Five-minute presentation at your event (reception sponsor will be allocated speaking time on Thursday).
  - A copy of the 2022 Conference attendees list.

**Gold Level Sponsorships**  
**\$1000 each, 7 available**

There are seven gold level sponsorships assigned on a first-come, first-choice bases. The sponsorships are:

1. Wednesday Reception Drinks – two complimentary drink tickets per person **SOLD**
2. Thursday Morning Break **SOLD**
3. Thursday Afternoon Break **SOLD**
4. Thursday Dinner Drink Tickets - two complimentary drink tickets per person **SOLD**
5. General Sponsor **SOLD**
6. General Sponsor **SOLD**
7. General Sponsor
8. General Sponsor **SOLD**

The gold sponsorships includes the following:

- One (1) complimentary conference registration
- Acknowledgement from the podium before or after sponsored event
- A listing in the 2022 Conference program, distributed to all conference attendees and the sponsor sign with all sponsors' logos.
- A listing and link on the TMUA website under the Annual Conference.
- Placement of one (1) printed promotional piece or item in the official 2022 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, April 21, 2022.**
- Exhibitors' tables to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registration is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2022 Conference attendees list.



## **Texas Municipal Utilities Association**

### **Rules and Regulations**

Sponsorships are sold on a first-come, first-served basis and will be honored when the application and payment are received. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Your exhibit area is your responsibility and how you decide to display it is up to you but you must keep items on top or behind your table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the breaks. We recommend that you bring an extension cord and power strip.

Exhibit space will be available for move-in from 1:00 p.m.-5:00 p.m. on Wednesday, April 27. All displays must be ready by 7:00 a.m. on Thursday, April 28.

Tear down should begin after the last break (around 3 p.m.) on Thursday, April 28.

All sponsorships include the Wednesday night reception, breakfast on Thursday and Friday, lunch on Thursday, dinner on Thursday, and breaks.

We invite you to add value to this terrific organization and see what TMUA is all about!

Your application confirms that you, as the authorized representative for the sponsoring firm, agree to fully comply with the rules and regulations.

### **All sponsorships expire on April 30, 2022**

*Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.*