



Friends of TMUA:

The 2020 TMUA Utility Leadership and Management Conference is being planned and sponsorships are now open.

There are three different levels of sponsors. All sponsors receive a 6' table and two chairs for table top displays. We plan two thirty minute breaks in the sponsor area plus there are plenty of chances to network.

The conference begins on Wednesday night with a networking reception. Thursday is a full day of sessions ending with a networking dinner. The conference ends on Friday morning after breakfast and our last two sessions. Move-in for table top exhibits are on Wednesday afternoon (around 1 p.m.) and move-out is after the last break on Thursday (around 4 p.m.) More information will be sent in March.

We're hoping you will join us as a sponsor and partner in TMUA. (Hotel reservations with our negotiated rate will open in March or April.)

TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference and college scholarships.

If you have any questions, please call or email our coordinator, Lauren Grossman, at 512-231-7450 or laureng@tml.org. I look forward to seeing you this year in College Station.

Sincerely,

Dan Reese

Director of Public Works/ City of Canyon

TMUA President

806.655.5011

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SPONSORSHIP PROSPECTUS

Conference Sponsors \$2500, 2 available

The Conference Sponsors will be promoted as our top sponsors for the conference.

The Conference Sponsorships include the following:

- Two (2) complimentary conference registrations
- Acknowledgement on the cover of the 2020 Conference program with your logo and identified as "Conference sponsored by <your logo>, distributed to all conference attendees
- A listing and link on the TMUA website under the Annual Conference.
- Placement of three (3) printed promotional pieces or items in the official 2020 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, June 11, 2020.**
- Exhibitors tables to include **two** 6-foot, draped tables and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five (5) minute presentation during the conference.
- Small ad (approximately 2" x 2") on conference program – placement will be determined to layout and where the ad fits best.
- A copy of the 2020 Conference attendees list.

Platinum Level Sponsorships
\$1,500 each, 8 available

There are eight platinum level sponsorships assigned on a first-come, first-choice bases. **Note:** If you choose to sponsor a session, TCEQ rules do not allow us to put your company name by the session and still have the session count towards CEU's. The eight sponsorships are:

1. Wednesday Welcome Reception – this sponsorship lets us open with a great networking event that has been popular in past years. **SOLD**
2. Thursday Lunch Keynote Speaker **SOLD**
3. Thursday Lunch Keynote Speaker's Book – this sponsorship lets us purchase the book by our lunch speaker "Leadership from 30,000 Feet: Attributes of Effective Leaders as Told by Five Air Force Generals" for each conference participant. A book mark will also be created with your logo to go inside each book. **SOLD**
4. Educational Sponsor
5. Educational Sponsor
6. Educational Sponsor
7. Educational Sponsor
8. Educational Sponsor

The platinum sponsorships includes the following:

- Two (2) complimentary conference registrations
- A listing in the 2020 Conference program, distributed to all conference attendees.
- A listing and link on the TMUA website under the Annual Conference.
- Placement of two (2) printed promotional pieces or items in the official 2020 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, June 11, 2020.**
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five-minute presentation at Thursday breakfast, Thursday lunch or Friday breakfast. We will have 2-3 sponsors speak at each meal.
- A copy of the 2020 Conference attendees list.

Gold Level Sponsorships
\$1000 each, 9 available

There are nine gold level sponsorships assigned on a first-come, first-choice bases. The sponsorships are:

1. Wednesday Opening Reception Drinks – each attendee will receive two complimentary drink tickets **SOLD**
2. Thursday Breakfast **SOLD**
3. Thursday Morning Break **SOLD**
4. Thursday Afternoon Break **SOLD**
5. Thursday Dinner **SOLD**
6. Thursday Dinner Drinks – each attendee will receive two complimentary drink tickets **SOLD**
7. Friday Breakfast
8. Lanyard sponsor – your logo will be on the lanyard **SOLD**
9. General gold sponsor **SOLD**

The gold sponsorships includes the following:

- One (1) complimentary conference registration
- Acknowledgement from the podium before or after sponsored event
- A listing in the 2020 Conference program, distributed to all conference attendees
- A listing and link on the TMUA website under the Annual Conference.
- Placement of one (1) printed promotional piece or item in the official 2020 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than Thursday, June 11, 2020.**
- Exhibitors tables to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registration is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2020 Conference attendees list.



Texas Municipal Utilities Association

Rules and Regulations

Sponsorships are sold on a first-come, first-served basis and will be honored when the application and payment are received. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Your exhibit area is your responsibility and how you decide to display it is up to you but you must keep items on top or behind your table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the breaks and buffets. We recommend that you bring an extension cord and power strip.

Exhibit space will be available for move-in from 1:00 p.m.-5:00 p.m. on Wednesday, June 17. All displays must be ready by 7:00 a.m. on Thursday, June 18 since the breakfast buffet will be served from that room.

Tear down should begin after the last break (around 3 p.m.) on Thursday, June 18.

All sponsorships include the Wednesday night reception, breakfast on Thursday and Friday, lunch on Thursday, dinner on Thursday, and breaks.

We invite you to add value to this terrific organization and see what TMUA is all about!

Your application confirms that you, as the authorized representative for the sponsoring firm, agree to fully comply with the the rules and regulations.

All sponsorships expire on April 1, 2021

Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.