



Friends of TMUA:

The 2019 TMUA Utility Leadership and Management Conference is being planned and sponsorships are now open.

There are four different levels of sponsors. All sponsors receive a 6' table and two chairs for table top displays. We plan two thirty minute breaks in the sponsor area plus there are plenty of chances to network.

The conference begins on Wednesday night with a networking reception/dinner. Thursday is a full day of sessions ending with a networking event. The conference ends on Friday morning after breakfast and our last session. Move-in for table top exhibits are on Wednesday afternoon (around 1 p.m.) and move-out is after the last break on Thursday (around 4 p.m.) More information will be sent in March.

We're hoping you will join us as a sponsor and partner in TMUA. (Hotel reservations with our negotiated rate will open in March or April.)

TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference, TMUA's presence at the TML Annual Conference in October, and college scholarships.

If you have any questions, please call or email our coordinator, Lauren Grossman, at 512-231-7450 or laureng@tml.org. I look forward to seeing you this year in Irving.

Sincerely,

Jeff Price

Director of Utilities/ City of Mansfield

TMUA President

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Platinum Level Sponsorships
\$1,500 each, 8 available FIVE SOLD

There are eight platinum level sponsorships assigned on a first-come, first-choice bases. **Note:** If you choose to sponsor a session, TCEQ rules do not allow us to put your company name by the session and still have the session count towards CEU's. The eight sponsorships are:

1. Wednesday Welcome Reception – this sponsorship lets us open with a great networking event that includes 2 drinks for each person and a full buffet **SOLD**
2. Thursday Educational Session **SOLD**
3. Thursday Educational Session
4. Thursday Educational Session
5. Thursday Lunch **SOLD**
6. Friday Morning Educational Session
7. Thursday Night Dinner – this sponsorship will be responsible for the dinner served before the entertainment. **SOLD**
8. Thursday Casino Night – this sponsorship will be responsible for the casino night after dinner. **SOLD**

The platinum sponsorships includes the following:

- Two (2) complimentary conference registration
- A listing in the 2019 Conference program, distributed to all conference attendees.
- A listing and link on the TMUA website under the Annual Conference.
- Placement of two (2) printed promotional pieces or items in the official 2019 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 13, 2019.**
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five-minute presentation at Thursday breakfast, Thursday lunch or Friday breakfast. We will have 2-3 sponsors speak at each meal. Sponsors for the Wednesday Welcome Reception and the Thursday Night Dinner may speak during those events.
- A copy of the 2019 Conference attendees list.

Gold Level Sponsorships
\$1000 each, 5 available FOUR SOLD

There are four gold level sponsorships assigned on a first-come, first-choice bases. The sponsorships are:

1. Thursday Breakfast **SOLD**
2. Thursday Morning Break **SOLD**
3. Thursday Afternoon Break **SOLD**
4. Friday Breakfast **SOLD**
5. Sponsor

The gold sponsorships includes the following:

- One (1) complimentary conference registration
- Acknowledgement from the podium before or after sponsored event
- A listing in the 2019 Conference program, distributed to all conference attendees
- A listing and link on the TMUA website under the Annual Conference.
- Placement of one (1) printed promotional piece or item in the official 2019 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 13, 2019.**
- Exhibitors tables to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registration is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2019 Conference attendees list.

Silver Level Sponsorships
\$750 each, 7 available SOLD OUT!

There are five silver Level sponsorships due to space and are available for businesses wanting to display information in the exhibitor's area only.

The silver sponsorships includes the following:

- A listing in the 2019 Conference program, distributed to all conference attendees.
- Acknowledgement from the podium during the business meeting
- A listing and link on the TMUA website under the Annual Conference.
- Exhibitors tables to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The sponsorship is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.

- A copy of the 2019 Conference attendees list.



Texas Municipal Utilities Association

Rules and Regulations

Sponsorships are sold on a first-come, first-served basis and will be honored when the application and payment are received. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Your exhibit area is your responsibility and how you decide to display it is up to you but you must keep items on top or behind your table. We just want everyone to have fun, network and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the breaks and buffets. We recommend that you bring an extension cord and power strip.

Exhibit space will be available for move-in from 1:00 p.m.-5:00 p.m. on Wednesday, June 19. All displays must be ready by 7:00 a.m. on Thursday, June 20 since the breakfast buffet will be served from that room.

Tear down should begin after the last break (around 3 p.m.) on Thursday, June 20.

All sponsorships include the Wednesday night reception, breakfast on Thursday and Friday, lunch on Thursday, dinner on Thursday, and breaks.

We invite you to add value to this terrific organization and see what TMUA is all about!

Your application confirms that you, as the authorized representative for the sponsoring firm, agree to fully comply with the the rules and regulations.

All sponsorships expire on June 30, 2019

Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.