



Texas Municipal Utilities Association

Friends of TMUA:

The 2018 TMUA Utility Leadership and Management Conference is being planned and sponsorships are now open.

There are four different levels of sponsors All sponsors receive a 6' table and two chairs for table top displays. We plan two thirty minute breaks in the sponsor area plus there are plenty of chances to network.

The conference begins on Wednesday night with a networking reception/dinner. Thursday is a full day of sessions ending with a networking event. The conference ends on Friday morning after breakfast and our last session.

We're hoping you will join us as a sponsor and partner in TMUA. This year we will be at La Torretta Lake Resort and Spa in Montgomery, Texas, June 27-29, 2018. This location is great for families and we encourage you to bring yours.

TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference, TMUA's presence at the TML Annual Conference in October, and college scholarships.

We believe the visibility and networking opportunities offered at the TMUA Conference is one of the best values for our sponsors. If you have any questions, please call or email and I'll be glad to talk with you. I look forward to seeing you this year in Montgomery.

Sincerely,

Glenn Dishong

Utility Director/ City of Georgetown

TMUA President

512-930-2574

glenn.dishong@georgetown.org

SPONSORSHIP PROSPECTUS

Thursday Night Cruise Sponsor \$2500, 1 available **SOLD**

Thursday night has turned into a special networking event and this year will be no different. We will board a boat right at La Torretta and go for a leisurely two hour cruise on Lake Conroe with dinner. If you want to be the exclusive sponsor of this networking event, add on the Platinum Thursday Night Dinner sponsorship for a total of \$4000.

The Thursday Night Cruise Sponsorship includes the following:

- Two (2) complimentary conference registration (four if you include the dinner sponsorship)
- A listing in the 2018 Conference program, distributed to all conference attendees.
- A listing and link on the TMUA website and the TMUA Conference website
- Placement of three (3) printed promotional pieces or items in the official 2018 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 21, 2018.**

Up to four (4) printed promotional pieces or items if you include the dinner sponsorship.

- Exhibitors table to include **two** 6-foot, draped tables and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.

Special signage in front of booth and provided with TMUA will identify you as the "Thursday Night Cruise Sponsor".

Up to three (3) tables if you include the dinner sponsorship. Special signage will change to say "Thursday Night Dinner Cruise Sponsor".

- Five (5) minute presentation at announcement during breakfast on Thursday. Ten (10) minute presentation if you include the dinner sponsorship.
- A copy of the 2018 Conference attendees list.

Platinum Level Sponsorships
\$1,500 each, 8 available SOLD OUT!

There are eight platinum level sponsorships assigned on a first-come, first-choice bases. The eight sponsorships are (session topics are subject to change):

1. Wednesday Welcome Reception – this sponsorship lets us open with a great networking event that includes 2 drinks for each person and a full buffet **SOLD**
2. Thursday Session #1 – the topic will be on safety **SOLD**
3. Thursday Session #2 – the topic will be on energy management **SOLD**
4. Thursday Session #3 – the topic will be lessons learned from Harvey **SOLD**
5. Thursday Session #4 – topic will be on Interlocal Cooperative Agreements **SOLD**
6. Thursday Lunch – leadership/manager speaker to be determined **SOLD**
7. Friday Morning Session – topic will be on proposed irrigation rule modification **SOLD**
8. Thursday Night Dinner – this sponsorship will be responsible for the dinner served during the cruise. **SOLD**

The platinum sponsorships includes the following:

- Two (2) complimentary conference registration
- A listing in the 2018 Conference program, distributed to all conference attendees.
- A listing and link on the TMUA website and the TMUA Conference website
- Placement of two (2) printed promotional pieces or items in the official 2018 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 15, 2018.**
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five (5) minute presentation before the event/session you are sponsoring. The Thursday dinner sponsor's will have five minutes (5) at a time to be determined after the agenda is set.
- A copy of the 2018 Conference attendees list.

Gold Level Sponsorships
\$1000 each, 4 available SOLD OUT!

There are four gold level sponsorships assigned on a first-come, first-choice bases. The sponsorships are:

1. Thursday Breakfast - SOLD
2. Thursday Morning Break - SOLD
3. Thursday Afternoon Break - SOLD
4. Friday Breakfast - SOLD

The gold sponsorships includes the following:

- One (1) complimentary conference registration
- Acknowledgement from the podium before or after sponsored event
- A listing in the 2018 Conference program, distributed to all conference attendees
- A listing and link on the TMUA website and the TMUA Conference website
- Placement of one (1) printed promotional piece or item in the official 2018 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 15, 2018.**
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registration is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2018 Conference attendees list.

Silver Level Sponsorships
\$750 each, 6 available - SOLD OUT!

There are six silver Level sponsorships due to space and are available for businesses wanting to display information in the exhibitor's area only.

The silver sponsorships includes the following:

- A listing in the 2018 Conference program, distributed to all conference attendees.
- Acknowledgement from the podium during the business meeting
- A listing and link on the TMUA website and the TMUA Conference website
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The sponsorship is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2018 Conference attendees list.



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Rules And Regulations

Sponsorships are sold on a first-come, first-served basis and will be honored when the signed agreement and payment are received. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Your exhibit area is your responsibility and how you decide to display it is up to you but you must keep items on top or behind your table. We just want everyone to have fun, network and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the breaks and buffets.

Exhibit space will be available for move-in from 1:00 p.m.-5:00 p.m. on Wednesday, June 27. All displays must be ready by 7:00 a.m. on Thursday, June 28 since the breakfast buffet will be served from that room.

Tear down should begin after the last break (around 3 p.m.) on Thursday, June 28.

All sponsorships include the Wednesday night reception, breakfast on Thursday and Friday, lunch on Thursday, dinner on Thursday and breaks.

We invite you to add value to this terrific organization and see what TMUA is all about!

Your signature confirms that you, as the authorized representative for the sponsoring firm, have read and agreed to fully comply with the terms and conditions stated in the rules and regulations.

All sponsorships expire on June 30, 2018

Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.